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## Project Insignia: A Skills Intelligence strategy affirming UOC's commitment to improving people's employability

Project Insignia is the Universitat Oberta de Catalunya's (UOC) strategic response to the growing need for personalized, lifelong, and lifewide learning pathways that support employability. Designed as a transversal institutional initiative, Insignia aligns skills intelligence with high-quality, modular learning through online higher education. Insignia features a rigorous competency-based, student-centred educational model and augments UOC's existing educational model through novel forms of student support and career guidance that integrates labour market data to help learners navigate their professional futures.

By integrating tools like GPS Professional for skills self-assessment and career orientation, and by issuing learner-owned, portable, and verifiable digital credentials, Insignia enhances the visibility and value of learners' competencies.

This presentation will explore how Insignia's augmented educational model consolidates UOC's efforts to build future-ready education through labour market aligned micro-credentialing, novel forms of data-driven career guidance, and academic and professional identity building to create a coherent, person-centred support ecosystem for students and professionals in a rapidly evolving labour market.

Video

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