

The Union of Skills and its implications for Higher Education

International Forum on Skills Intelligence (IFSI) #IFSI2025 Conference (02/07/2025, online)

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European Commission: Political Guidelines 2024-2029

Tackling the skills and labour gaps

Europe needs a radical step change in ambition and action – for all skill levels and for all types of training and education. This is as important for people's careers and prospects as it is for our competitiveness. To do so, we will establish a Union of Skills.



18 July 2024





5 March 2025

Union of Skills Communication

A Union of Skills to equip people for a competitive Europe

European

Commission

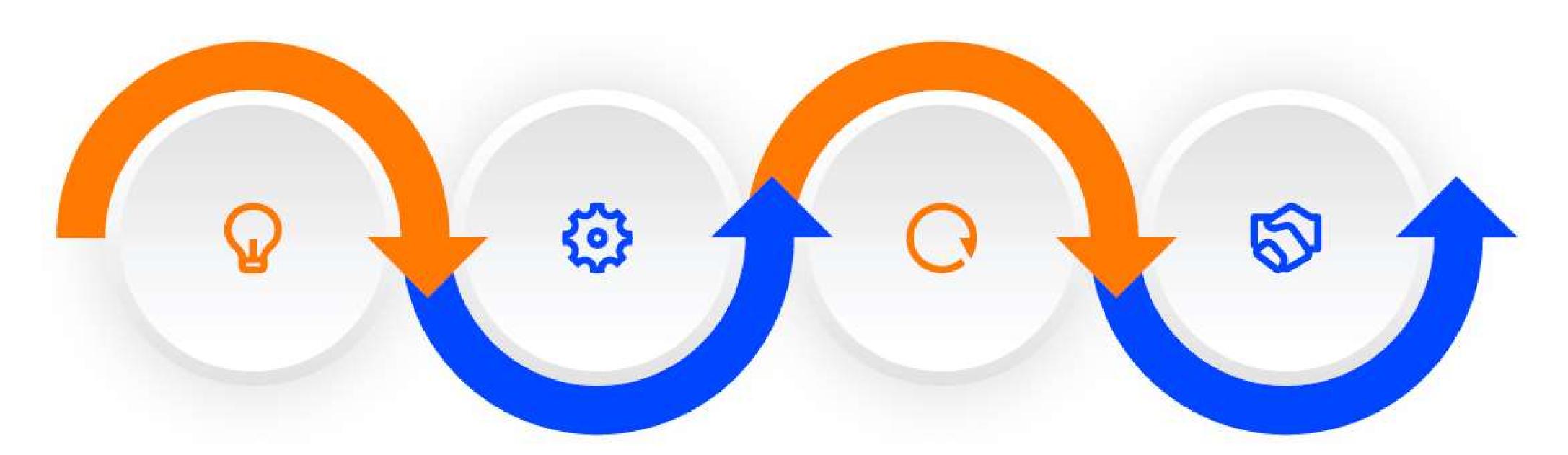
The Union of Skills is our strategy to help people stay ahead in a rapidly changing world and keep Europe competitive and fair.

We, in Europe, **put people first** because the success of every person in learning, at work and in life is essential for competitiveness and for a stable and resilient Union.

Empower our people by enhancing skills to access quality jobs and navigate transitions

Enhance companies' competitiveness by helping them find the talent they need

Make skills portable across the EU, independently of where or how they were acquired



Build skills for quality lives and jobs

Upskill and reskill for the digital & green transition

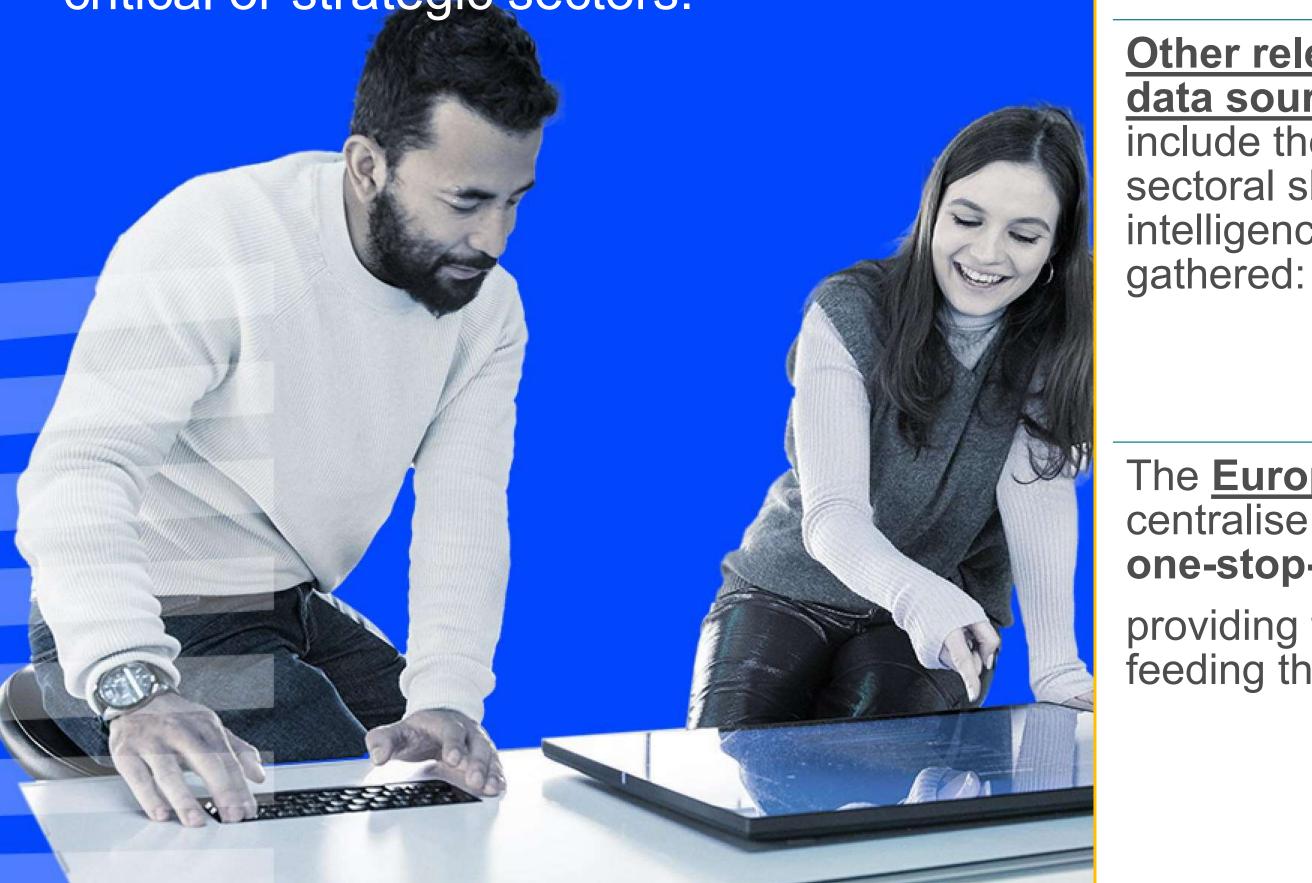
Circulate skills
across the EU for competitiveness

Attract,
develop and
retain talent
for Europe's future



European Skills Intelligence Observatory

- The observatory will provide data and foresight regarding skills and allow for early warning alerts regarding skills shortages in critical or strategic sectors.



A data lakehouse is currently under construction to merge all the data of the agecies and is coordinated by Eurofound.

[The lakehouse is under pilot phase and the work is currently focused on merging data on skills.]

Other relevant data sources include the sectoral skills intelligence

Pact for Skills and 'Blueprint' skills alliances,

European Data Space for Skills,

Education and Training Monitor,

European graduate tracking,

European higher education sector observatory,

Eurydice network. and

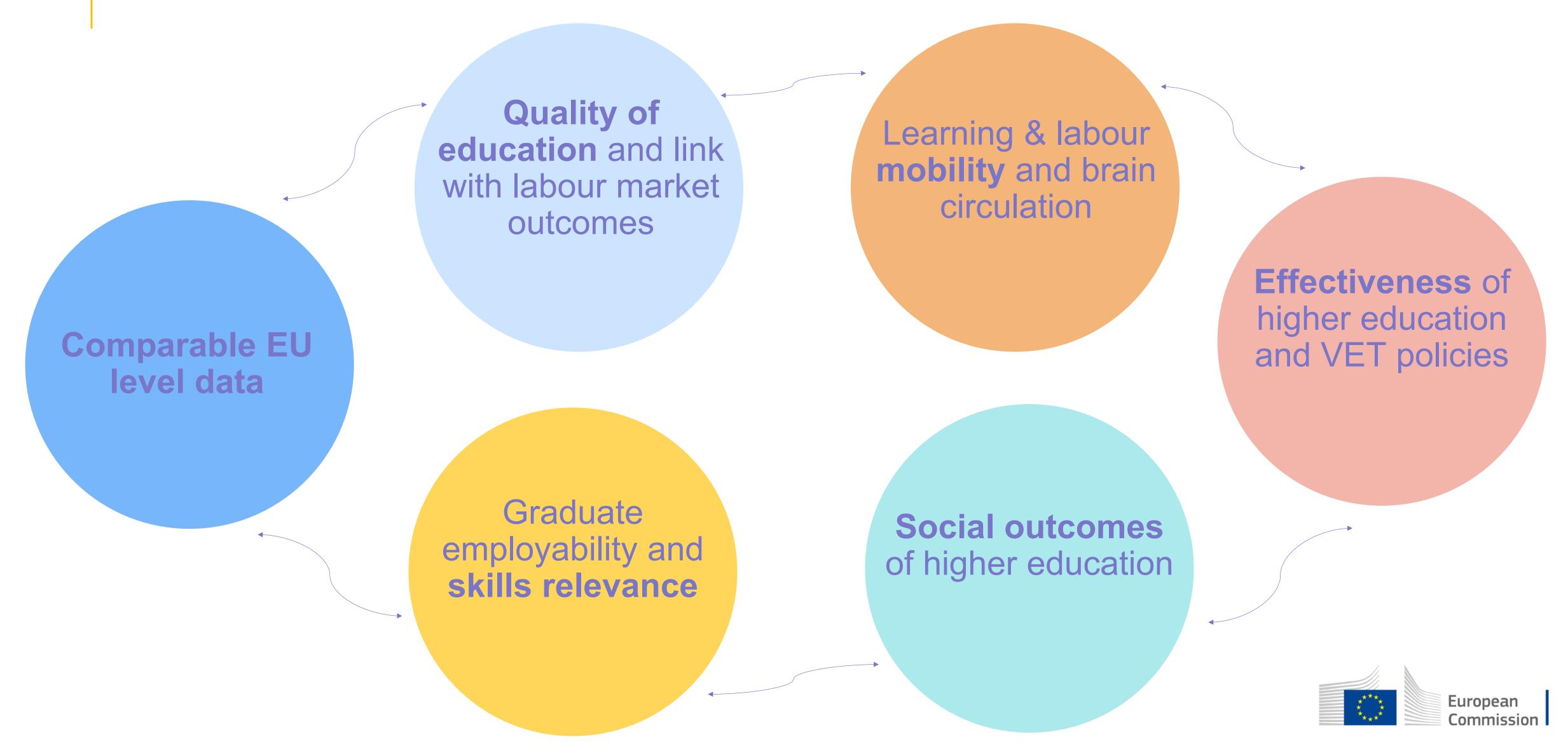
Research & Innovation Careers Observatory (ReICO),

The European Skills Intelligence Observatory will allow to centralise all these granular, real-time and comparable data in a one-stop-shop,

providing the necessary inputs to the High-Level Skills Board and feeding the work of the European Semester."

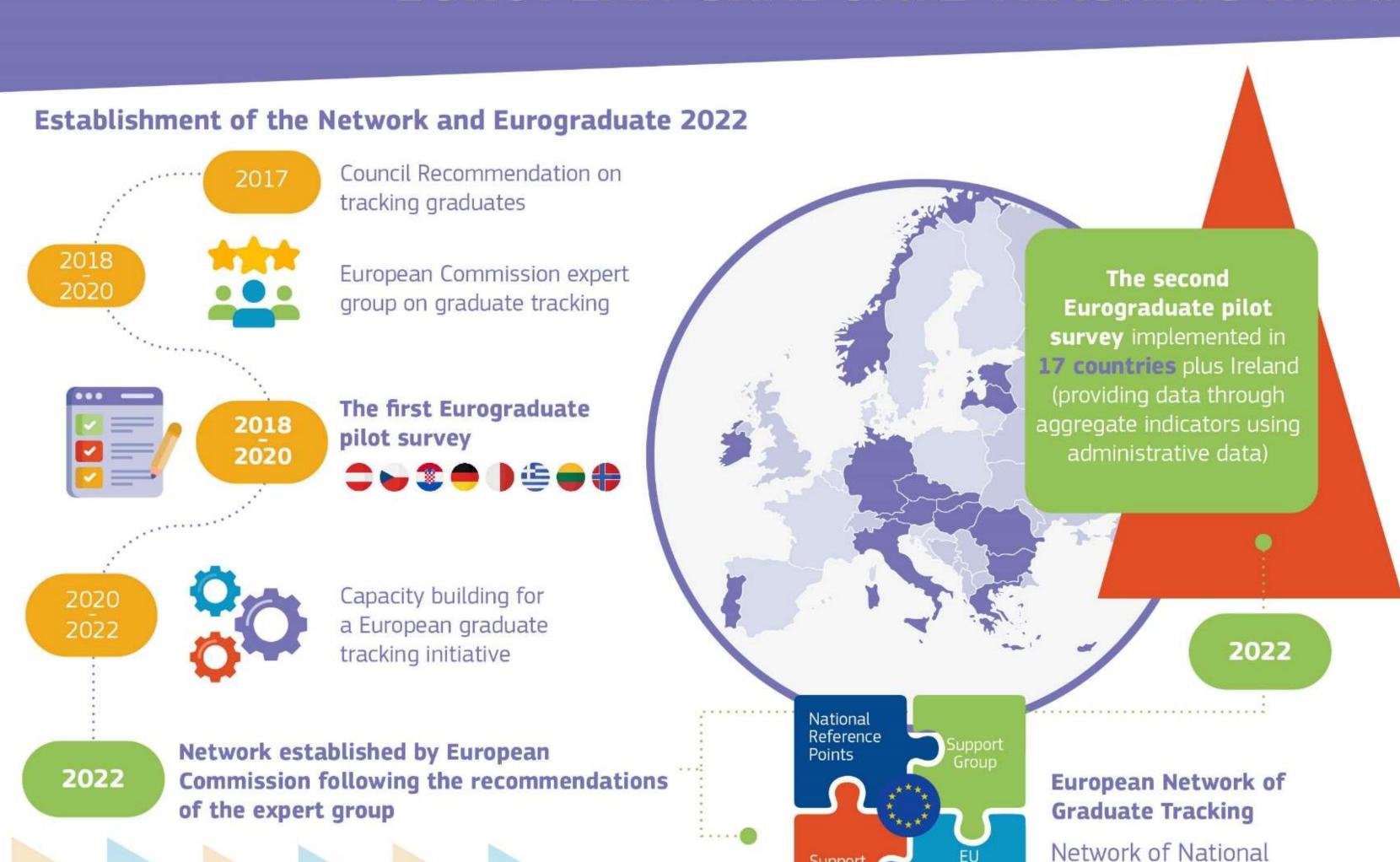


Why graduate tracking matters for the EU?





EUROPEAN GRADUATE TRACKING INITIATIVE



Support

Service

Stakeholders

and social

parties

Reference Points

Network activities and achievements

2022-24



Annual meeting of the network, discussing progress and outcomes, as well as the work programme and strategy for the next year(s)



Peer learning activities on common challenges (e.g. combining and linking administrative data and surveys, or on making effective use of graduate tracking data)



Thematic working group meetings (e.g. preparing for the next higher education graduate survey or on tracking mobile graduate outcomes)



Webinars for a wider audience on good practices and common challenges in tracking graduate outcomes



Six-monthly network newsletter, updating on European and national developments

Eurograduate 2022 – survey organisation

Table: Overview of response rates & differences in data collection methods

Country	Response rate	Respondents	Invitation channel	Incentives	Mode of data coll.	Contacting
Austria	57%	12433	\bowtie	~	online survey (+ registry data; BG)	central
Bulgaria	5%	3604	®	×		decentral
Croatia	14%	3119				===
Cyprus	6%	1360	®	~		decentral
Czechia	12%	7317	2	~		decentral
Germany	15%	6665	@	~		central
Estonia	19%	3651	@	~		central
Greece	21%	17663	® C	×		decentral
Hungary	7%	6795	@	×		central
Italy	70%	3340	® C	×	telephone interviews + online survey + registry data	central
Latvia	8%	1454	2	V	online survey (+ registry data: LV, NO, PT, RO)	central
Malta	5%	982	**	70%		255
Norway	20%	4864	@	×		central
Portugal	13%	18327	@	×		decentral
Romania	1%	1545	@	×		central
Slovakia	9%	3867	® ⊠	×		central
Slovenia	21%	5217	\bowtie	×		central

Source: EUROGRADUATE 2022 project meeting, 4 October 2023

17 countries

• 10 added the European module as well, with social outcomes

±100,000 graduates replied

≈ 18% response rate

Countries participating before improved their response rates

Excellent scope for further peer learning on methods



Effectiveness of higher education policies

MA graduates see their education as a good basis for their job – more than BA graduates.



8% run their own business

- innovative learning styles & extracurricular experiences help;
- Starting an enterprise gets more likely with more experience.





- About 2/3rd of working graduates have a job matching their highest education degree
- Others are either over- or underqualified



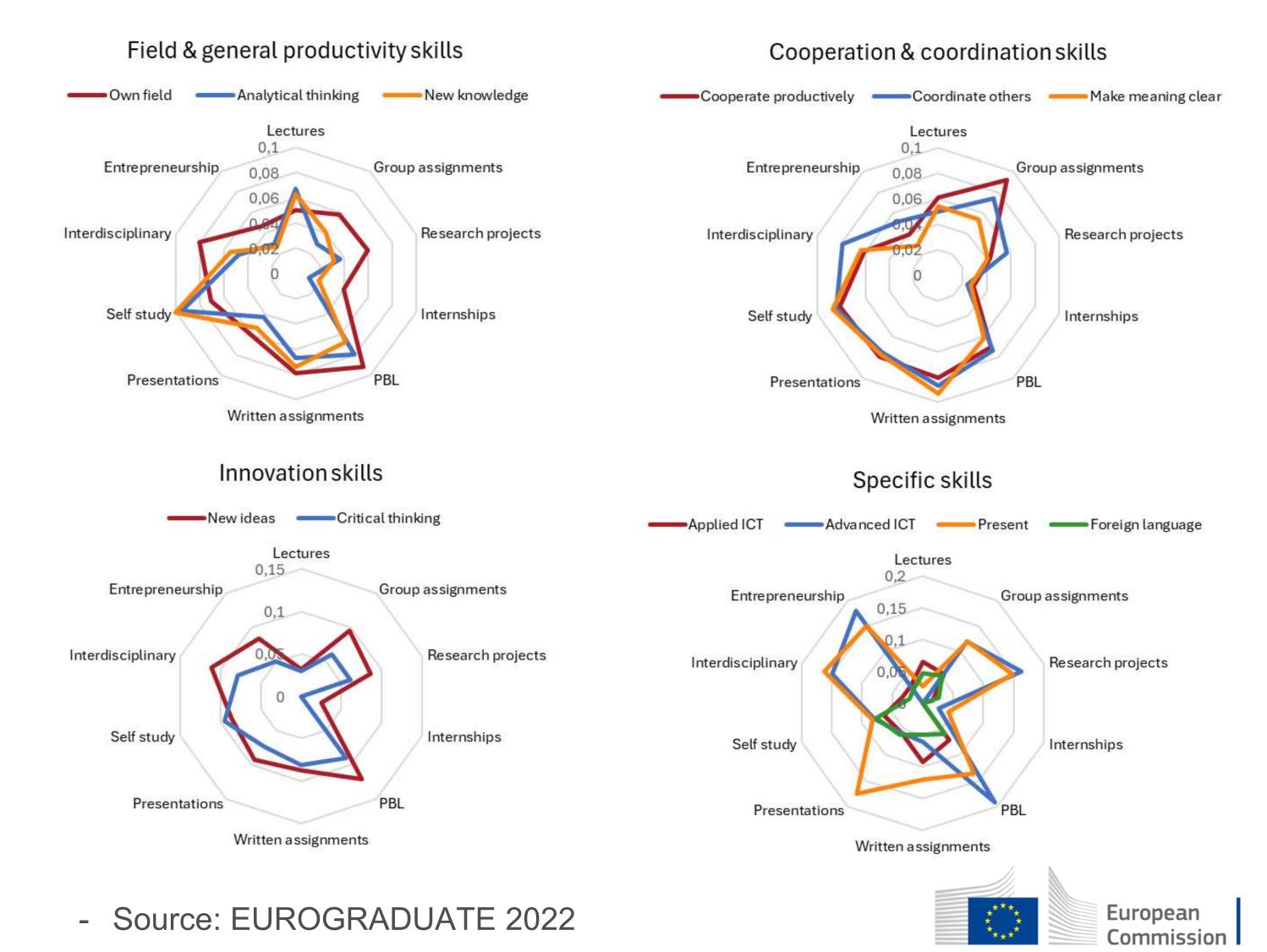
A gender-gap
(F<M) can be noted in
labour market
participation &
wages, risk of
unemployment, &
entrepreneurship



Skills relevance – teaching & learning for skills

Different teaching & learning forms needed to foster a variety of skills; focus on lectures [only] less advantageous.

- Problem-based learning (PBL), self-study, written assignments foster a large bandwidth of skills
- PBL, written assignments & interdisciplinary learning help to improve mastery of own discipline
- PBL, self-study, group assignments, or interdisciplinary activities boost innovation skills (→ requires students to find own solutions)

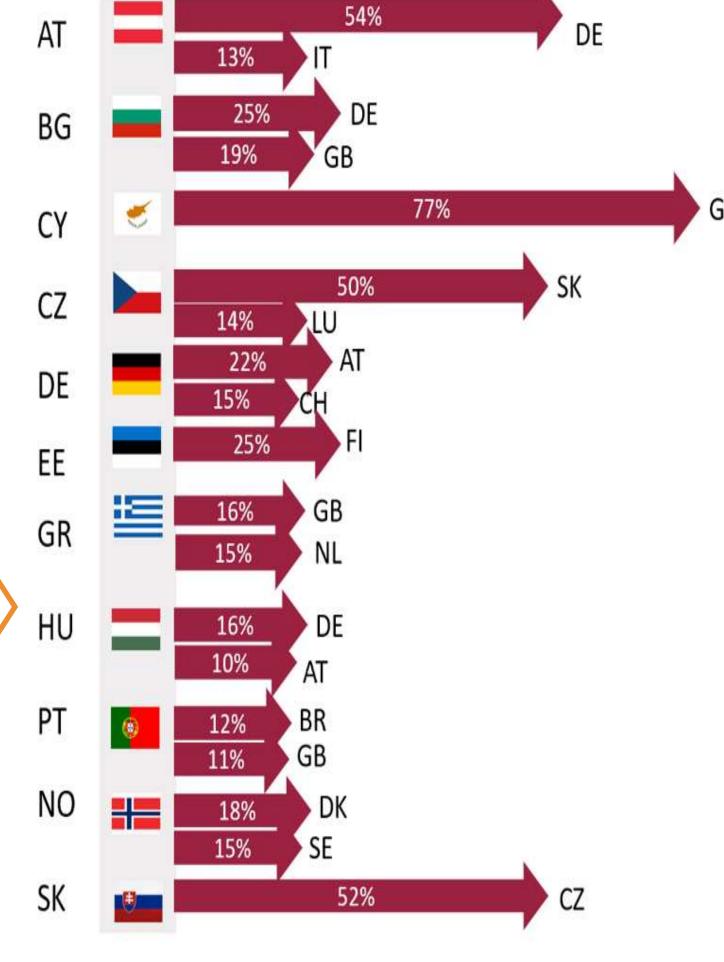


Mobility after studies



Mobility within their country (33%) is much higher than moving to another country (11%).





European

Commission

Learning mobility

Transition to work

Graduate mobility

Learning mobility (11%) varies a lot among countries: from 7% (RO) to 32% (DE)

socio-economic
 variation / parental
 education matters

Unemployment is a 'push' factor for graduate mobility

 learning mobility during studies matters, but not the main cause Graduates living abroad report higher satisfaction with life (≠ job)

Prior mobility experience matters; this may also imply moving back to country of origin

Possible core indicators on graduate outcomes



Integration in EHESO

Administrative data (essential info)

Comparable EU level data

Survey data with subjective info



Employment rate after 1 year (Ba/Ma)

Effectiveness of higher education and VET policies

Satisfaction with higher education

N.A.

Graduate employability and skills relevance

Level of skills matching

Median gross monthly earnings

Quality of education & link with labour market outcomes

Satisfaction with current job

Education level of graduates' parents

Social outcomes of higher education

Civic competencies

N.A.

Learning & labour mobility and brain circulation

Learning mobility before graduation



European Graduate Tracking Initiative 2025-2028

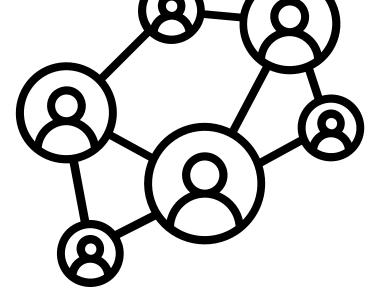
2017 Council Recommendation on tracking graduates



Eurograduate survey continuity

Integration & harmonisation of administrative data



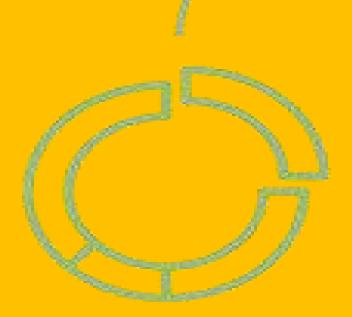


European Higher Education Sector Observatory development



Towards coordinated European graduate information system





Set-up a European Higher Education Sector Observatory to monitor progress

The Observatory will combine the best of the current EU data tools and capacities in one single place and make it possible to:

- Monitor the implementation of European policy priorities
- Support data needs of Member States and higher education institutions
 - Promote competitiveness and attractiveness of higher education institutions and attracting talent

Key initiative under the

European strategy for universities

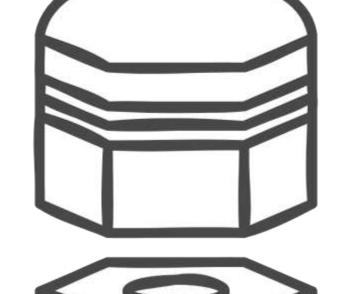
(January 2022)



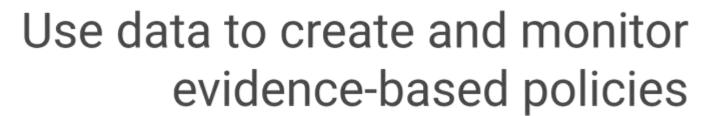
EHESO offers enhanced transparency

Policymakers [[]











Higher education institutions

Students



Access to comparative information, aiding in programme and career decisions



Benefit from benchmarking and identifying best practices, ensuring excellence in teaching and research



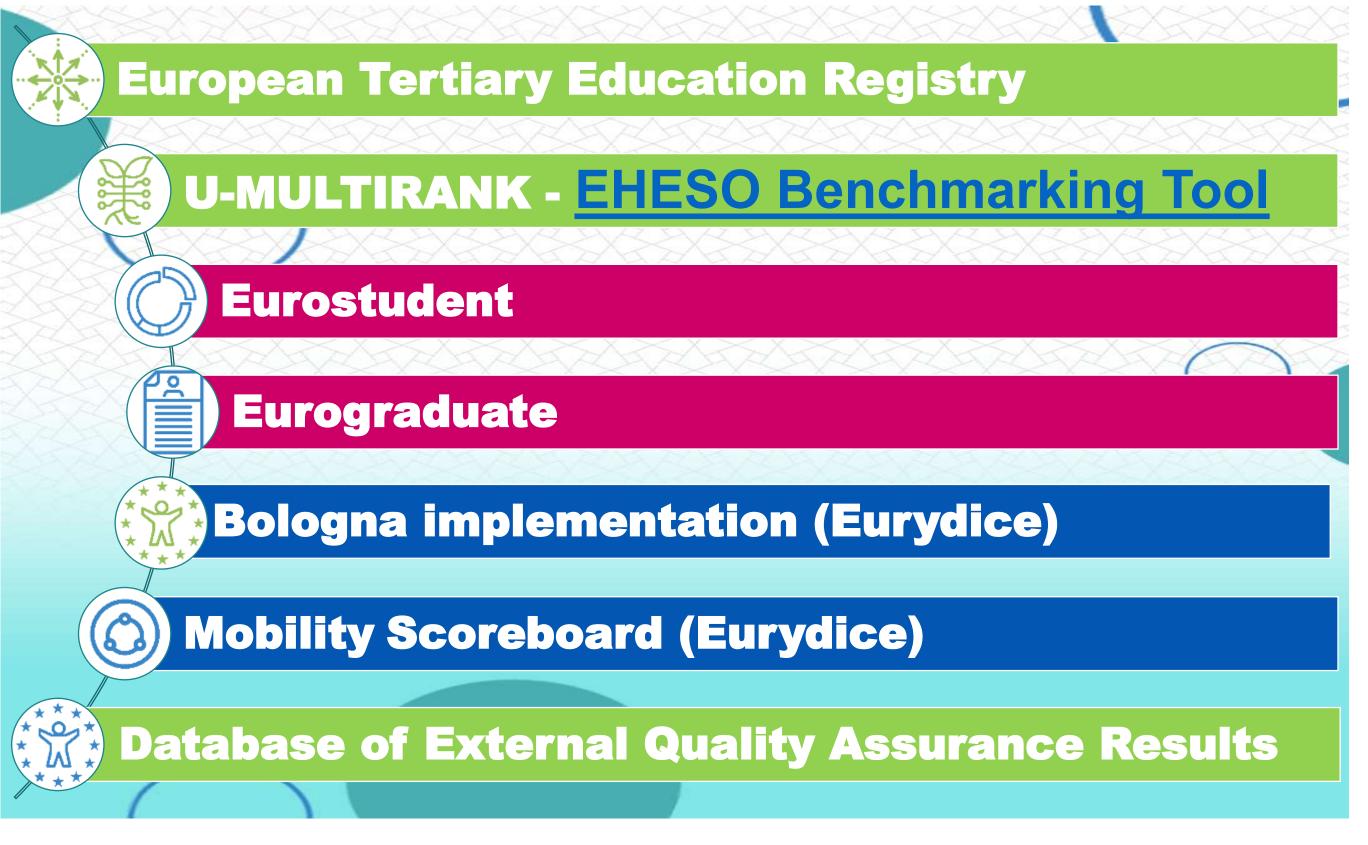


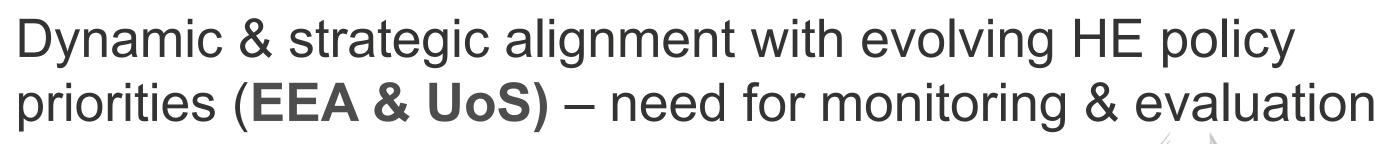
EHESO Data and Tools



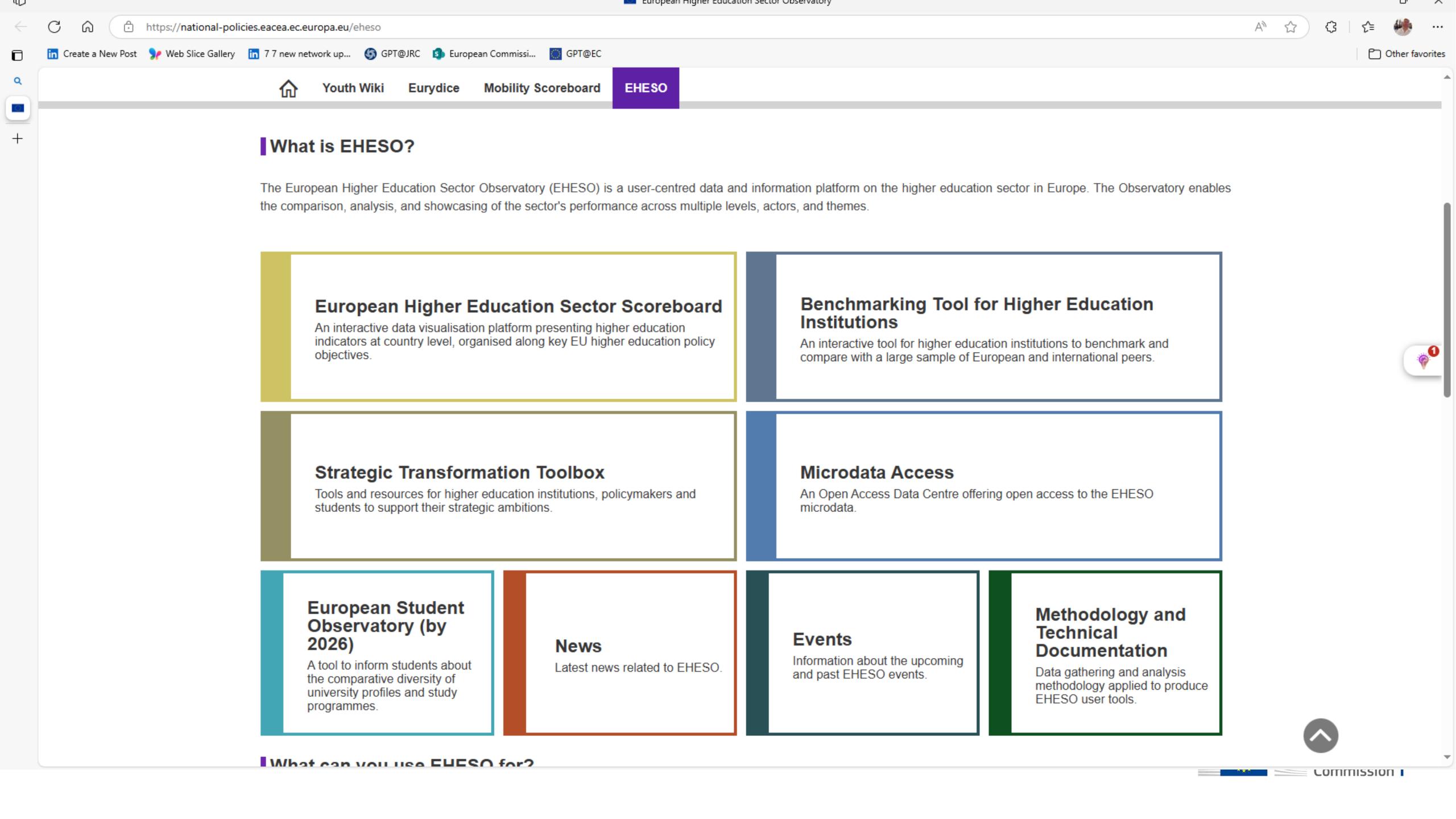


HE Observatory – integrate and align <u>existing tools</u>









Progress on European Higher Education Sector Observatory:

The further development process (2024-2026)



European Higher Education
Sector Scoreboard launched
30/1/2025 – 1st main output
•

Enhance & update data & tools:

- new NSI & HEI survey data
- Onboard Eurograduate 2026
- HEI benchmarking tool

Further development of the EHESO data centre (microdata),

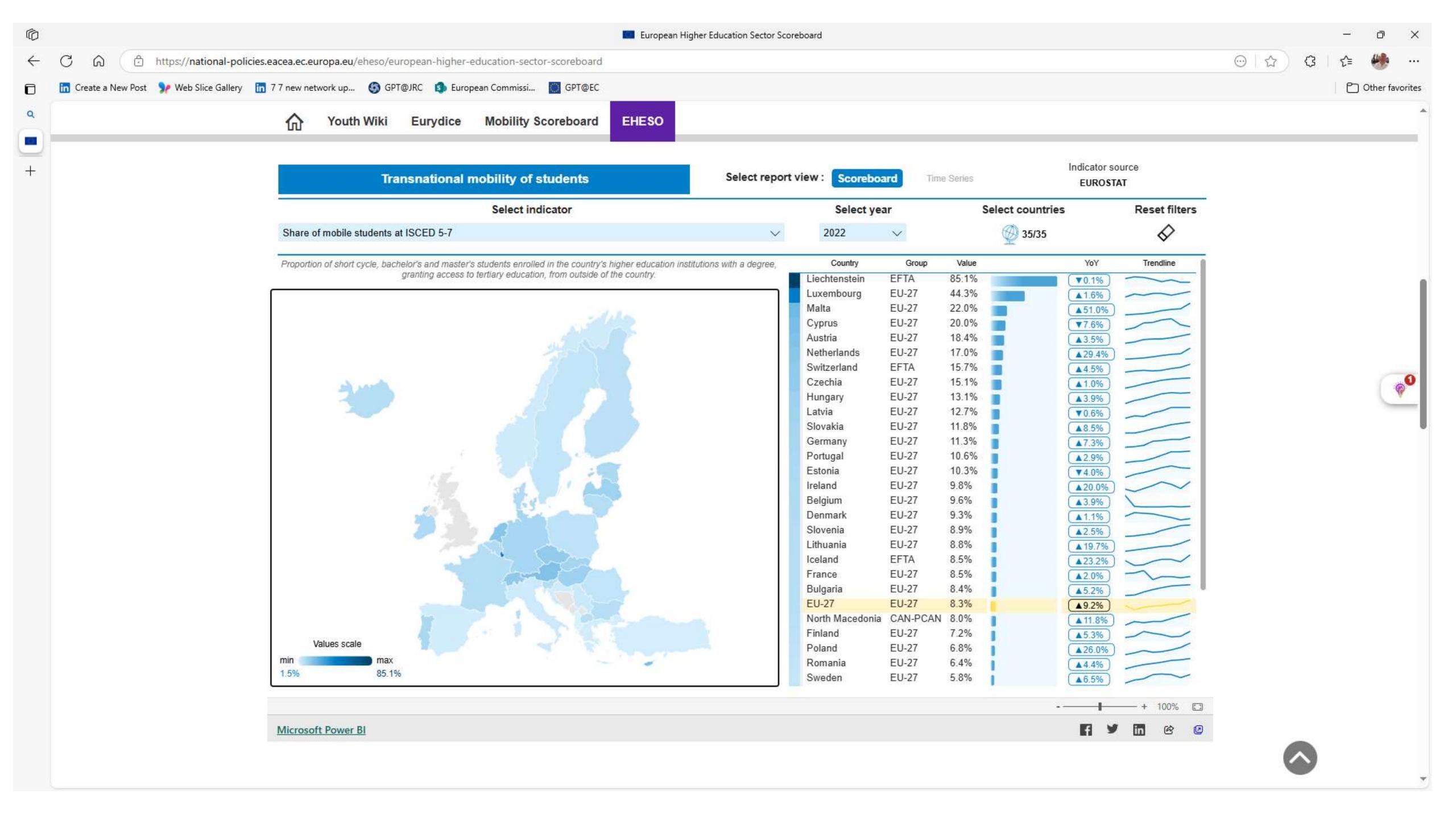
European Student Observatory



Tour of the scoreboard

European Higher Education Sector Observatory





Future-proof skills and cooperation with industrial ecosystems

This section provides key indicators to compare European higher education systems according to six dimensions:

- Perceived value of teaching and pedagogical innovation.
- Strengthening quality and relevance of future proof skills.
- Cooperation with industrial ecosystems.
- Promoting entrepreneurship.
- Engagement in green transition.
- Engagement in digital transition.

EU Values

This section provides key indicators to compare European higher education systems according to three dimensions:

- Institutional autonomy and academic freedom.
- · Gender balance.
- Diversity and inclusiveness.

International cooperation in higher education, research and innovation

This section provides key indicators to compare European higher education systems according to two dimensions:

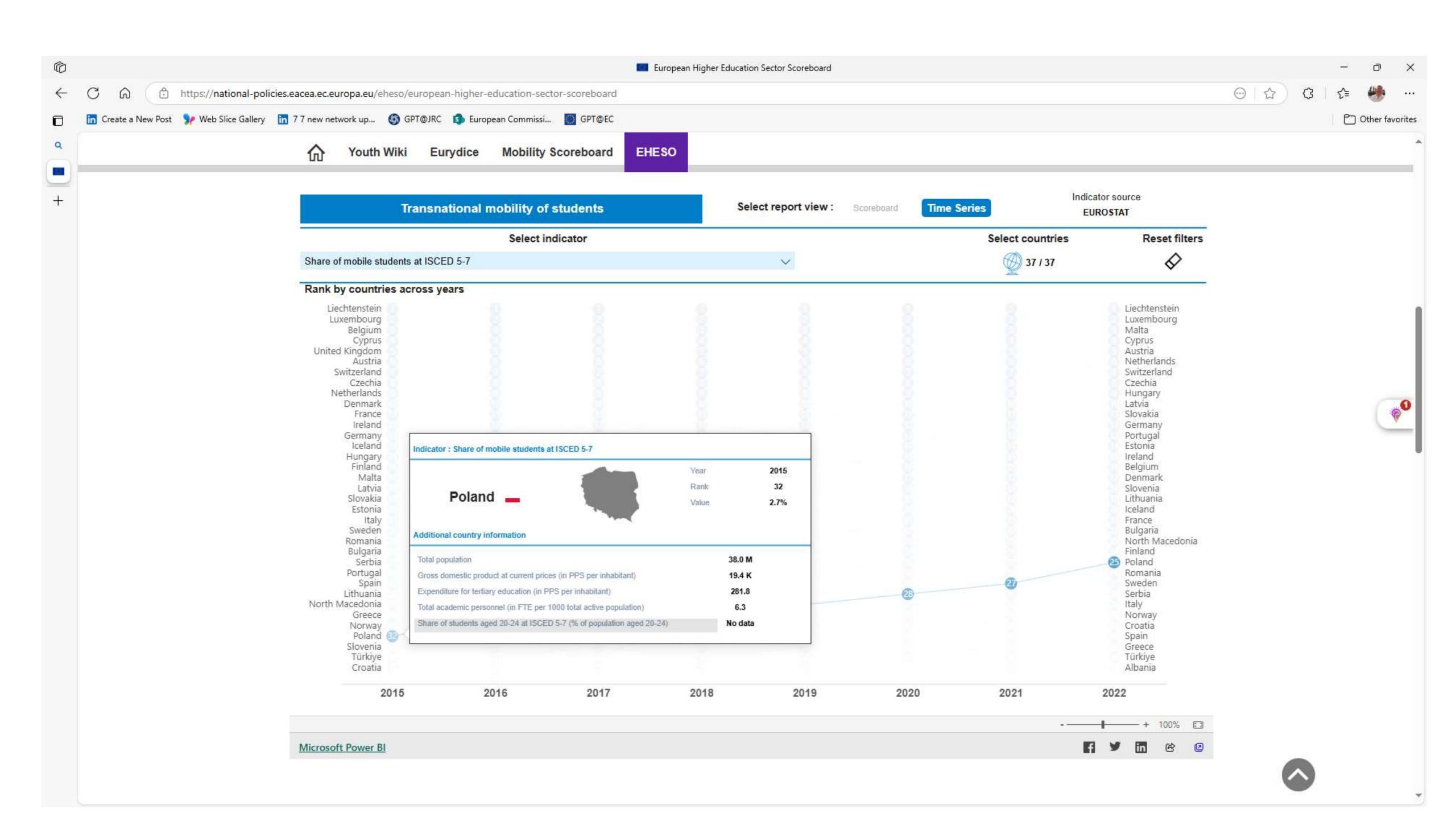
- · Global role in education.
- · Global role in research and innovation.

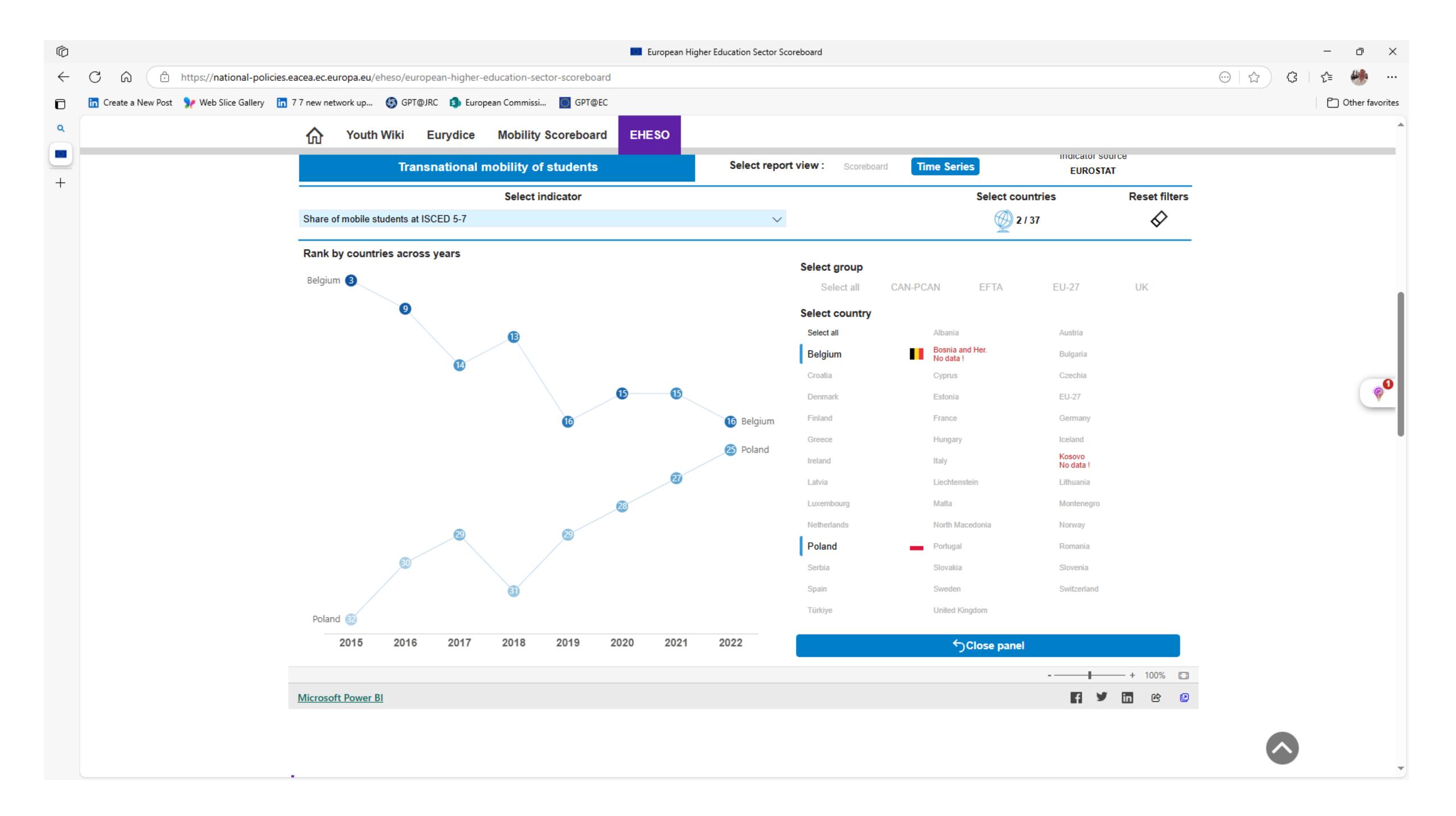
- Total population
- Gross domestic product at current prices (in PPS per inhabitant)
- Share of higher education revenues from core budget
- Share of higher education institutions revenues from third-party funding
- Share of higher education institutions revenues from tuition fees
- Total academic personnel (in FTE per 1000 total active population)
- O Share of students aged 20-24 at ISCED 5-7 (% of population aged 20-24)
- Graduates aged 20-29 at ISCED 5-7 (per 1,000 population aged 20-29)

Main Data Sources for EHESO/EHESS:

- ✓ Eurostat by NSIs
- ✓ ETER data by NSIs
- ✓ EHESO HEI & Student Survey
- ✓ Erasmus+ data (mobilities, joint programs etc.)
- ✓ EUROSTUDENT survey data
- ✓ EUROGRADUATE survey data
- ✓ CWTS (OpenAlex) publication data
- ✓ Other external sources (e.g. EUA, AFI, ...)







Thank you



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Unit B1 – Higher Education

http://ec.europa.eu/education



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